LinkTADs

D8.1. Dissemination Plan

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D8.1

(DISSEMINATION PLAN)

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RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

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Partnership

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	Royal Veterinary College
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	National Veterinary Institute
	Shanghai Veterinary Research Institute
	Harbin Veterinary Research Institute
	China Animal Health and Epidemiology Center
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01.

Introduction

1. Introduction

1.1. Objective of the document

This document was developed as part of the *LinkTADs – Linking Epidemiology and Laboratory Research on Transboundary Animal Diseases and zoonoses in China and EU* project funded by the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement no. 613804. This document is the Dissemination Plan of the project, which forms Deliverable 8.1 belonging to Work Package 8 (WP8) – Dissemination and sustainability.

This Dissemination Plan will serve as a guideline to the partnership concerning project communication activities within and outside the project. This plan aims to help partners understand what their responsibilities are in terms of dissemination and exploitation, the main communication channels and tools of the project, the key moments of project communication and how internal communication should work so that dissemination and exploitation to the outside world is effective and timely.

In addition to the Dissemination Plan, partners should also consider the DoW, as well as relevant European Commission documents, including:

- "Communicating EU Research & Innovation - A guide for project participants", 2012.
- "Communicating research for evidence-based policymaking", 2010.

1.2. Communication in the project context

The LinkTADs project aims to ensure global animal health and to improve the Quality of Life on our globe through exchange of knowledge, as well as by a close collaboration and joint development between institutes in China and EU. The specific objectives of LinkTADs are:

- To identify the priority areas in animal health, where joint actions are needed;
- To develop mechanisms to encourage and guide the coordinated development of new EU-China collaborations;
- To provide a forum for the networking of the research communities and other stakeholders in EU and China;
- To contribute to the international policies of the EU;
- To provide training and learning opportunities to scientists in priority areas;
- To discuss and share the results and methodologies within and outside the consortium.

The project expects to achieve these objectives through the implementation of 8 interconnected WPs. **WP8 - Dissemination and sustainability** runs in parallel with the other WPs over the project lifetime, and focuses on maximising the project's visibility. In particular, it aims to:

- Define and implement a clear and comprehensive project dissemination and exploitation plan, which will ensure the sustainability of the results beyond the lifetime of the project;
- Widely share and promote project results through targeted dissemination activities using appropriate media and tools (including e-news, leaflets, blog, articles in press and scientific publications, reports).

This **Dissemination Plan** aims to support the project actions at a global scale, ensuring that the maximum use is derived from the project partnership's networks and knowledge. It defines the communication contents (section 3), the project target groups (section 4), the communication and dissemination activities and tools to be applied throughout the project's lifetime (section 5), communication action plans, global and individual, (section 6) and monitoring and evaluation procedures (section 7).

The Dissemination Plan **provides detailed guidelines for the consortium members** to be able to:

- Understand the scope and objectives of dissemination and exploitation within the project, as well as their responsibilities in this regard;
- Understand the importance of interaction between partners to implement well-coordinated, effective and timely dissemination and exploitation activities in the project;
- Have access to an organized and harmonised set of communication channels and tools that can be used for dissemination and exploitation purposes;
- Have a clear idea of the different types of activities that will be implemented, the timings, the target groups and the expected impact;
- Have an action plan for the implementation of activities, its reporting and update.

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02.

Methodology

2. Methodology

The methodology used for the development of LinkTADs' Dissemination plan reflects the purpose for which it was designed. Above all, this plan is a practical tool to be used by all partners to develop their individual and collective activities efficiently and contribute to the global objective of the project. Therefore, the development of this Plan involved interaction with all partners. The main steps for the development of the Dissemination Plan include those described in Table 1.

Table 1. Steps for the development of LinkTADs' Dissemination Plan.

WHO	WHEN	WHAT
SPI	Kick of meeting	Presentation of initial ideas and proposed next steps
SPI	25 September, 2013	Development and provision of the templates for each partner to fill in about their planned dissemination activities for the first six months of the project, as well as networks, projects and other initiatives partners consider relevant for the project.
All partners	10 January, 2014	Fill-in and return of the template by partners
SPI	31 January, 2014	Provision of the Dissemination Plan
SPI **+** **All partners**	July, 2014 January, July 2015 January, July 2016	Update of the Individual Dissemination Plans (every 6 months)
SPI **+** **All partners**	January, 2014 January, 2015 January, 2016	Update of the Plan (every 12 months)

The Dissemination Plan paid attention to the expertise and strengths of the project partners. Each partner is integrated into a specific geographic and social reality and has a deep understanding of the individuals and institutions that should be enrolled in the project and of the best way to do it. In addition, most of the partners have access to relevant networks that can be used to disseminate and exploit project results, both in the EU and in China.

Hence, each partner developed an individual dissemination plan of dissemination activities they aim to implement. The individual dissemination plans, to be updated every 12 months, are presented section 6 of this document.

Furthermore, partners´ inputs to the project Stakeholder Database contributed to a better definition of the target groups of the project, detailed in section 4.

The different contributions received from the partners are integrated into LinkTADs' Dissemination Plan as shown in Table 2.

Table 2. Integration of the information provided by partners in each section of the LinkTADs' Dissemination Plan.

Sections of the Dissemination Plan	How information provided by partners fed this section
Target groups	The different stakeholders identified by partners allowed a detailed description of the target groups of the project at different levels, regions and sectors
Tools, channels and activities	The analysis of tools, channels and activities proposed by partners was the source to identify the required resources and to prepare the support for the implementation of activities
Action Plan	The lists of activities provided by partners were organised in order to provide a detailed planning of communication activities for the project
Monitoring and updating of the plan	The characterisation of stakeholders and activities contributed to defining the expected impact of communication activities and to developing indicators and a monitoring strategy.

As mentioned previously, this plan is to be annually updated, so partners will be requested to send information about the next planned activities and results of the activities carried out. More detailed information on this process is provided on section 7.

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03.

What and when to communicate

3. What and when to communicate

This section of the plan aims to identify, as a first step, the activities and outputs that are provided in the project as part of the various WPs that are considered to be relevant to disseminate to the outside world. In this sense, dialogue between partners (especially WP leaders) will be crucial in the project in order that activities and results of all relevant WPs are communicated to the public through WP8. **In order that the dissemination and exploitation actions are carried out in a systematic way in the right time, to the right target group, through the right channels transmitting correct messages, regular contact between project partners will be necessary through email and teleconference calls.**

The project includes eight work packages, six of which will result in relevant information to be shared with the stakeholder community. WP1-Coordination and Management is not expected to generate relevant outputs in this sense. Table 3 presents outcomes in the project that are judged to be relevant from this point of view, including the availability of reports, publications, training materials, LinkTADs portal, announcement of project events and their outcomes, among other activities. The Table is only related to the two-way flow of information between the different WPs and WP8. It does not include all project outputs provided, but rather mentions those that were thought to result in specific communication activities.

Table 3. Key messages to communicate in each WP.

WP	Key messages to communicate
WP2. Analysis of animal health and food security research in the EU and in China ⇨	D2.1. Review of the emerging animal health and food security issues
	D2.2. Report of the mapping task to identify synergies and gaps
	D2.3. Report on agreed areas in animal health, food safety and security
WP3. Animal Health Science -Epidemiology ⇨	D3.1. Meeting recommendations and conclusions, proposal for future field epidemiology training courses
	D3.2. Meeting recommendations and conclusions, prioritization of the gaps in TADs and EIDs eco-epidemiology knowledge based on an expert-opinion
	D3.3. Workshop proceedings and conclusions, list of the most relevant methods for the surveillance of diseases prioritized in this project
	D3.4. Workshop proceedings and conclusions, propositions to set up new research projects that would aim to fill the main knowledge gaps on EID and TADs identified in previous meetings
	D3.5. Training material Field Epi and online presentations
	D3.6. Training material Analytic Epi and online presentations
WP4. Animal Health Science –Laboratories ⇨	D4.1. Workshops and meeting reports
	D4.2.-D4.4. Workshop report
	D4.5.-D4.6. Collaborations reports
	D4.11. Industry meeting

WP		Key messages to communicate
WP5. Supporting policy dialogue	⇨	D5.1. Summary report with finding and recommendations
		D5.2. Consultation meeting reports
		D5.3. Roadmap for strengthening EU-China animal health research cooperation
WP6. Platform development	⇨	D6.3. Platform User Guide
WP7. Exchanges and capacity building	⇨	D7.1. List of topics
		D7.2.-D7.5. Short-term visit programme reports
		D7.7.-D7.9. Laboratory work programme report

Figure 1 below is linked to Table 3 and shows the timeline of the key moments of communication with the target groups. When such a dialogue is related to the organization of events, the timing indicated on the below timeline precedes the provision of the actual events since respective dissemination will need to be initiated beforehand.

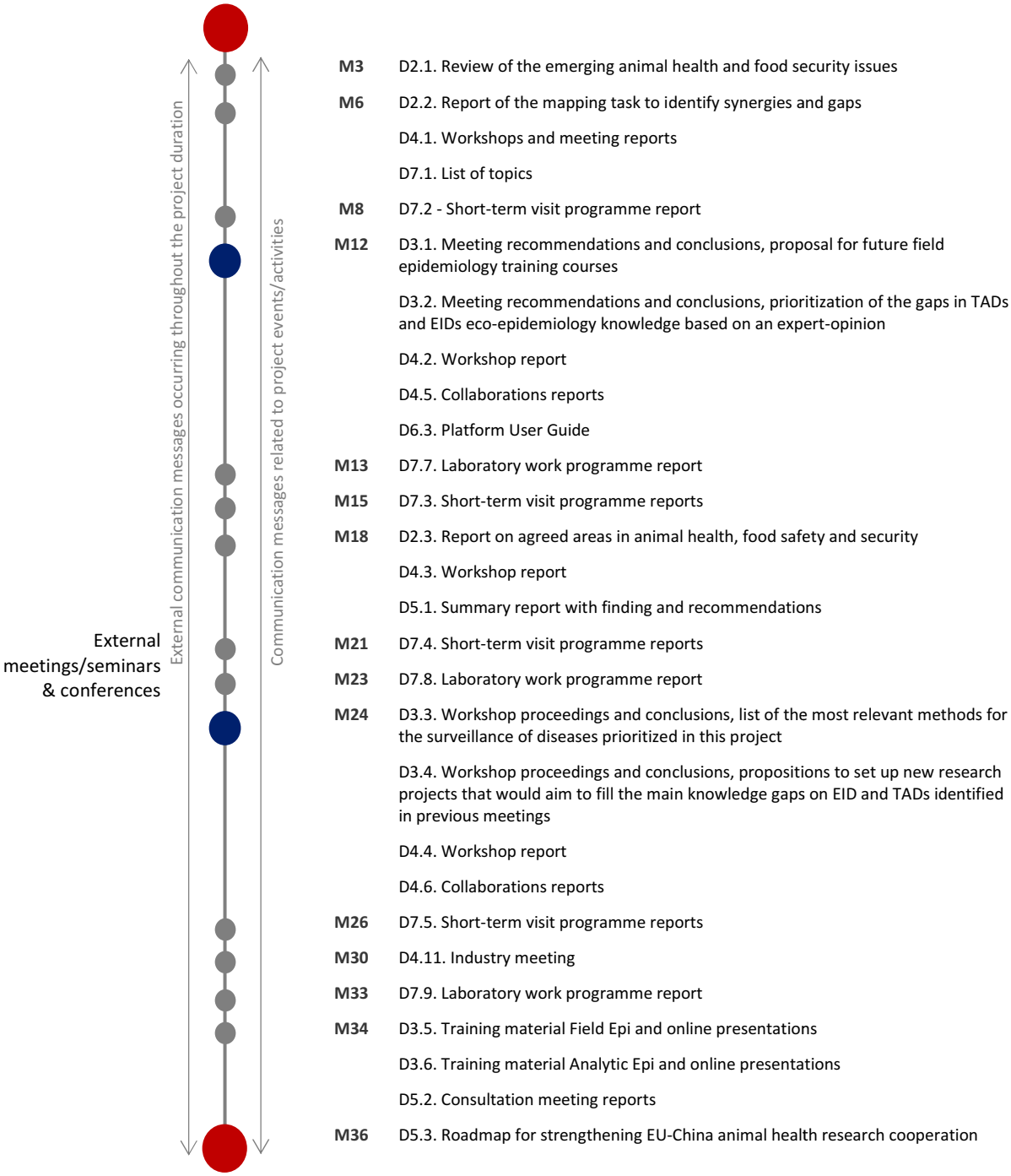

Figure 1. Timeline for communication messages.

The activities and results of the indicated WPs will be a basis for the information that will be disseminated to third parties through various communication channels. On the other hand the team responsible for communication will support all interaction of the WPs other than WP8 with the project stakeholders. In other words, the activities and results of these WPs will be announced through press releases, newsletters, articles, project website and any other channels, as identified in section 5 of this document. It is expected that all WP leaders will also contribute to the content of dissemination and exploitation tools, by providing technical inputs to them (e.g. contribution to texts of press releases, newsletters, articles, update of project website, feeding of social network account, among others) and revision of these outputs. Strong interaction is expected, therefore, especially between WP and task leaders and the WP8.

On the other hand, W8 will also provide inputs into other WPs in several ways, including for example WP8 multimedia team producing appealing flyers and documents for events (e.g. graphic outline for agenda, information package, etc.) and support instruments (e.g. design for name badges, etc.) used for the organization of the workshops/seminars, and others.

In addition to internal project activities, project partners will also participate in external events relevant to the thematic area covered by the project. These include seminars, workshops, conferences and any other networking events. It is important that such activities are planned ahead so that LinkTADs can be disseminated at these events. Project members will inform the partnership about this issue, so that WP8 can fully support their participation in terms of provision of any relevant materials to be handed-out/transmitted (brochures, flyers, posters, any other materials) about the project.

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04.

To whom to communicate: target groups

4. To whom to communicate: Target groups

Considering the objectives of the project, the target groups comprise a large community both in China and EU, including specialists on epidemiology as well as leading researchers on animal disease detection and prevention. Nevertheless, to be able to tailor the communication activities, it is important to specify stakeholder categories that are thought crucial to be reached during the project. Already in the proposal phase the consortium included some groups. These groups were decided to be used to be the basis of the main stakeholder categories (type of organisations). Following this, partners were asked to map relevant stakeholders taking into account the defined stakeholder categories (organisations but also individuals working in them) from the different regions of the world that would be invited to be part of the Stakeholder Database. The gathered lists of stakeholders integrate experts/entities from their own networks and newly identified contacts, and constitute Annex 2 of the Dissemination Plan. Partners will be asked to update that stakeholder lists on a six-month basis.

The institutions collected by the partners were analysed for this section of the Dissemination plan to specify the type of organisations that form part of the stakeholder categories/groups (Table 4).

Table 4. Project target groups.

Stakeholder groups (from Europe and China)	Type of organisations/people
Animal health and food security agencies	- National institutes for safety and quality control - Veterinary sanitary law enforcement agencies - Food safety/inspection agencies
Animal health and food security researchers	- Researchers interested in epidemiology and in laboratory research - Research institutes and universities - Researchers participating(ed) in EU-China or National-China collaboration
Industry	- Animal health companies - Consultancy firms in food analysis - Health-related companies - Food companies
Clusters/ Platforms/ Networks/ Professional Associations	- European Technology Platforms - EU, Chinese and European National Initiatives - Food security and animal health EU-China networks and clusters
Policy makers and interested actors	- National ministries of Health, Science and Technology, Education, Agriculture, etc. - Governmental Departments

Each of the above groups will benefit from the project in different ways, and will have different dissemination and exploitation tools and activities to reach them in the project.

In addition, Table 5 presents the EU/Chinese networks and projects, in which LinkTADs' partners are involved, and how it is thought that LinkTADs will exploit the contacts with these networks.

Table 5. Relevant networks/projects for establishing synergies with LinkTADs.

Network/Project /Cooperation Initiatives	Coverage	Potential synergies with LinkTADs
COLLAB4SAFETY	Worldwide	- Disseminate the project to the members of this network. - Register in the project database
DRAGON-STAR	Worldwide	- Disseminate the project to the members of this network. - Use the project stakeholders database (EU-China).
INPROFOOD	European	- Disseminate the project to the members of this network and involve them in project activities. - Include a link on the project website to LinkTADs website. - Description of the project on INPROFOOD's Newsletter.
MARLON	European	- Disseminate the project to the members of this network and involve them in project activities. - Description of the project on MARLON's Newsletter.
PACENET	Worldwide	- Disseminate the project to the members of this network and involve them in project activities.
ESNIP 3	Worldwide	- Disseminate the project to the expanded surveillance networks.
EPIZONE	Worldwide	- Disseminate the project to the network of organisations and experts.
STAR-IDAZ	Worldwide	- Regular communication will be initiated and information will be shared with STAR-IDAZ with the help of the wiki web platform. - Participation on the events of the project.
EMIDA ERA-NET	European	- Disseminate the project to the network of network of national research funders in Member and Associated States of the EU.
EU-China Trade Project	Worldwide	- Disseminate the project to the network of organisations and experts.
ECRAN	Worldwide	- Disseminate the project to the network of institutions and experts regarding policy-makers.
BIO CIRCLE 2	Worldwide	- Disseminate the project to the researchers involved in this project.
CO-REACH	Worldwide	- Participate in events organized within this project and/or common organization. - Disseminate the project to the members of this network.
COST Action 920-Foodborne Zoonoses	Worldwide	- Disseminate the project between experts in different food chain sectors.
ASEMDIALOG	Worldwide	- Disseminate the project to the network of organisations and experts.
Foresight Infectious Diseases China Project	Worldwide	- Disseminate the project to the network of organisations and experts.
EPISARS	Worldwide	- Disseminate the project to the network of organisations and experts.
CSFV_doDIVA	Europe	- Disseminate the project to the network of organisations and experts.
ASFORCE	Worldwide	- Partnership with ASFORCE to disseminate project contents.
PoRRSCon	Worldwide	- Disseminate the project to the network of organisations and experts.
RISKSUR	Europe	- Disseminate the project to the network of organisations and experts.

Network/Project /Cooperation Initiatives	Coverage	Potential synergies with LinkTADs
Epi-SEQ	Europe	- Disseminate the project to the network of organisations and experts.
LAB-ON-SITE	Europe	- Disseminate the project to the network of organisations and experts.
RAPIDIA-FIELD	Europe	- Disseminate the project to the network of organisations and experts.
ConFluTech	Worldwide	- Disseminate the project to the network of organisations and experts.
FLUTRAIN	Worldwide	- Disseminate the project to the network of organisations and experts.
Italy-China Science and Technology	Worldwide	- Disseminate the project to the network of organisations and experts in Italy.
Aurore	Worldwide	- Disseminate the project to the network of organisations and experts between China and France.
EEN	Worldwide	- Disseminate the project to the network.
GREASE	South East Asia (Including South China)	- Disseminate the project to the network.
NIH research project on H5N1 in China	USA/China	- Disseminate the project to the network of organisations and experts.
China FETPV	China	- Disseminate the project to the network of organisations and experts.
EU-China cooperation plan on agriculture and rural development	China	- Disseminate the project to the network of organisations and experts.
China–EU Science and Technology (S&T) Agreement	China	- Disseminate the project to the network of organisations and experts.
Chinese Academy of Agricultural Sciences (CAAS)	China	- Disseminate the project to the network of organisations and experts.
OIE	Worldwide	- Disseminate the project to the network of organisations and experts.
WB	Worldwide	- Disseminate the project to the network of organisations and experts.
EURAXESS China	Worldwide	- Disseminate the project to the network of organisations and experts.
Health2Market	Europe	- EM to contact the network
EU SME Centre	Europe	- EM/SPI to contact
Major Animal disease epidemiology investigation Program	China	- Disseminate the project to the network of organisations and experts.

LinkTADs

05.

How to communicate: tools and channels

5. How to communicate: Tools and channels

This section addresses different communication tools, channels and activities that are previewed for LinkTADs' dissemination and exploitation activities. According to the project Work Plan the following dissemination and exploitation tools were proposed:

5.1. Project website

The project website is one of the main communication tools of the project. It was developed at the project start and will be available at the following link: www.linktads.com (Figure 2). The website is open to access by both the consortium members and the general public. The project website contains information on the project, its objectives, activities, expected results, background, partners, contacts and downloadable documents, including project publications and newsletters. The project website is expected to be linked to social networking tools like Facebook, LinkedIn, and Twitter. The partnership composed by Europa Media, SPI and FAO will be responsible for the promotion of the website content.

Figure 2. Website developed for LinkTADs.

5.2. Project brochure and other materials

The project **brochure** will be one of the main promotional materials of the project, allowing a fast understanding of the project's aims and objectives. Two versions of the brochure will be available in English and Chinese (Mandarin) by the end of Month 6, both in digital and printed formats, in order to be delivered and sent to the various stakeholders. The digital format will be made available at the project website for download. The brochure aims at setting out the project's objectives, work program, partners, targeted audiences, contact information, further

information channels and results. The project brochure will be revised on a regular basis and disseminated through the targeted key groups related to animal health and food security issues. It will also be disseminated to relevant stakeholders through the events organized within the project (including the dissemination events in China and in the EU).

Besides the project brochure, the partnership will also produce other relevant dissemination materials. These include especially project **leaflets** and **posters.** Other materials will be created as required or requested by other project partners or by the initiative of the WP8 leader.

Leaflets are relevant to the dissemination activities as they can address general project issues, replacing the project brochures in some occasions (e.g., dissemination to a larger audience), since leaflets will be printable in-house and will allow a fast replication. They will also be editable and printable by any project partner.

Project posters will be produced in order to provide an illustrative dissemination material for future events organized or participated by the partnership. Such posters will be provided as necessary.

Moreover, word and power point templates with the same visual identity will be used in the project communications, inside and outside the partnership (Figure 3).

Figure 3. Word and Power Point templates developed for LinkTADs communications.

5.3. Project newsletters and press releases

Newsletters will be produced every six months throughout the project and published on the project website. SPI will develop a template for the newsletters, so that the graphical image of the project is maintained and the elaboration of the newsletters is fast. The newsletters will also be sent to relevant stakeholders and will be designed in a way that they can be easily printed and distributed in the events organized by the project partners. The members of the project Stakeholders Database will receive regular news about the project (unless they decline such a service) through newsletters. In addition, other interested parties can be easily subscribed to the project mailing list through the project website receiving thus regular project news.

Newsletters and/or press releases will be published especially in European and Chinese electronic media. Some of the platforms are identified in Table 6, however, partners will be asked to distribute such news in relevant media within their own countries.

Table 6. Media platforms.

Platforms	Geographical coverage
Alpha Galileo	Worldwide
Cordis Wire	Europe
Euraxess Links China	China/Europe
European Federation of Food Science & Technology (EFFOST)	Europe
European Food Information Council (EUFIC)	Europe
European Food Safety Authority (EFSA)	Europe
European Union Information Website (EurActiv)	Europe
International Association for Food Protection (IAFP)	Worldwide
International Food Information Council (IFIC)	Worldwide
ISEKI Food Association	Europe
Media mailing list of DG Research	Europe
MOST website	China
RTD info magazine	Europe
Thematic press briefings of DG Research	Europe
The International Life Sciences Institute (ILSI)	Worldwide

5.4. Project social networking communication tools

Social network communication tools will be used for project dissemination but also to engage stakeholders in LinkTADs activities. LinkedIn, by being a professional network, will be used through establishing a LinkTADs Group but also through posting messages on other relevant groups. Creating a group on LinkedIn will allow the project partners to include posts with relevant messages (whenever such messages are available) associated to the project but does not oblige the team to feed the group conversion on a daily basis, unlike other social networks. On the other hand, the partnership will also register on Twitter and feed this page through LinkedIn account (so the efforts are not duplicated). Besides these two platforms, the partnership might also create accounts on Facebook and on Google+, linking these with the correspondent website shortcuts.

5.5. Scientific publications

Scientific publications represent an important mean for the exploitation of project results. These will target especially academia members, researchers and professionals from the animal health and food safety sector. Examples of relevant local and international scientific journals are identified in Table 7.

Table 7. Examples of scientific journals of relevance for LinkTADs.

Name of the journal	Area	Geographical coverage
European Journal of Clinical Nutrition	Science, nutrition	European
European Journal of Nutrition	Science, nutrition	European
Public Health Nutrition	Science, nutrition	European
Trends in Food Science & Technology	Food, science	European/international
Public Understanding of Science	Science, nutrition, innovation	International
Food Control	Food, science	European/international
Animal Health Research Reviews	Animal health, food and environmental safety	International
World Health Organisation journal	Health, science	International
Zoonoses and Public Health	Epidemiology, animal diseases	International
The Lancet	Health	United Kingdom
Journal of Veterinary Medicine and Animal Health	Animal health	International
China Animal Health Inspection	Animal health	China
PLOS ONE	Biology	USA
The Lancet infectious diseases	Oncology, neurology and infectious diseases	USA
BMC Infectious Diseases	Infectious diseases	England
Advances in Animal and Veterinary Sciences	Veterinary science, animal health	International
Innovative Food Science and Emerging Technologies	Food science, innovation, food technologies	Europe
Food Science and Technology	Food chemistry, biochemistry, microbiology, technology and nutrition	International
Preventive Veterinary Medicine	Veterinary epidemiology, animal diseases	International
Veterinary Medicine	Veterinary medicine	China
Animal and Veterinary Sciences	Animal and Veterinary Sciences	China

5.6. External events (external meetings, seminars and conferences)

LinkTADs partners will also take part in international and local conferences/meetings outside the project in order to disseminate the project and raise attention around LinkTADs' findings. Table 8 presents a list of some activities in which project partners participated or are planning to participate in the near future, and where LinkTADs project was/will be disseminated. The table will be updated as time progresses and additional conferences/meetings are identified.

Table 8. External events with project participation.

Title	Type of Dissemination	Place and Date
Workshop on Ecology/epidemiology	Organisation of workshops, Flyers	Qingdao, China 9 - 10 April 2015
EM Training course	Organization of Workshops, Flyers	Brussels, Madrid, Vienna, Budapest 12 - 13 March, 8 - 11 April, 28 - 29 April, 22 - 23 May, 24 - 27 June 2014
Training of veterinary epidemiology in China for faculties in the universities provided by FAO	Project Presentation, Brochures, Flyers	Wuhan, China 13 - 18 Jan 2014
11th World Conference on Animal Production	Project Presentation, Brochures, Flyers	To be defined
2nd International Conference on Animal Health Surveillance (ICAHS)	Project Presentation (Tentative), Brochures, Flyers	Havana, Cuba 7-9 May 2014
ECVIM-CA Congress	Project Presentation, Brochures, Flyers	Mainz, Germany 4 - 6 September 2014 Lisbon, Portugal 10 - 12 September 2015
5th International Meeting on Emerging Diseases and Surveillance (IMED 2014)	Project Presentation (Tentative), Brochures, Flyers	Vienna, Germany 31 October - 3 November 2014
EuroTier	Project Presentation, Brochures, Flyers	Hanover, Germany 11 - 14 November 2014
4th and 5th Chinese Veterinary Conference	Project Presentation, Brochures, Flyers	Berlin, Germany September 2014
Shanghai International Husbandry Expo	Project Presentation, Brochures, Flyers	Shanghai, China May 2014

5.7. Project internal events

The partnership foresees the organization of physical and virtual events with the aim to disseminate the project and to discuss specific issues related to major infectious diseases of animals and zoonoses. Concerning the physical events, the partnership will disseminate the project in conferences, fairs, exhibitions or workshops, which will be organized at the European and Chinese level. Besides these events, the project previews three open-day's events to be organized in China (two) and in Europe (one), and two final events (one in China and one in Europe). The open-day's events will focus on areas such as high level, policy oriented sessions, thematic sessions, networking oriented sessions and sharing of successful cases, while the two final events will disseminate the results and outcomes of the project. Regarding the virtual events, the partnership expects to organize three webinars, which will act as a platform for European and Chinese researchers in the field, disseminating the developments of the project, networking and sharing research interests.

It is important to note that the organization of these internal events will be done, whenever is possible, in association with other major external events, in order to disseminate the project to a larger number of stakeholders.

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06.

Action Plan

6. Action Plan

After all the information provided regarding the different components of dissemination and exploitation within LinkTADs (objectives, messages to communicate, target groups, channels, tools and activities), this section provides a set of tasks for the implementation of communication activities, according to the compiled information.

The Dissemination Plan (and especially the Action Plan) is to be updated by the partnership during the project implementation.

LinkTADs Action Plan includes:

- **Global Action Plan** (for the whole partnership);
- **Individual Action Plans** (for each partner).

The Action Plan is a key element of WP8 – Dissemination and Sustainability, and aims to serve as the main guideline for the whole consortium and each partner to organise and implement dissemination and exploitation activities according to the objectives established and the resources available. It is crucial that all partners keep a close watch on both plans, implement the tasks foreseen and make a realistic update of the activities included there.

6.1. Global Action Plan

The Global Action Plan includes the main activities and events to be carried out during the project. Many of the activities and actions included in the Global Action Plan were already defined in the LinkTADs DoW and therefore the allocation of responsibilities among partners and the respective budget are already partially defined.

Table 9 provides the first version of the Global Action Plan, describing the contribution of each partner to the general dissemination activities of the project and the implementation of the activities and actions agreed. This Action Plan will be updated regularly by the partnership.

Table 9. Global Action Plan.

Year		2013		2014											2015												2016									
Month		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36
Events	**Responsible**																																				
Internal Events (meetings + workshops + conferences)	All Partnership																																				
Implement Training and Exchange events	All Partnership																																				
Participate in External Meetings, Seminars and Conferences	All Partnership																																				
Actions/Tools	**Details**																																				
Provide Project Website	EM + SPI																																				
Update Project Website	EM + All Partnership																																				
Develop Project Brochures/Leaflets	SPI + All Partnership																																				
Update Project Brochures/Leaflets	SPI + All Partnership																																				
Elaborate/Distribute Project Newsletters	FAO + All Partnership																																				
Develop and Publish Press Releases	FAO + All Partnership																																				
Publish Articles	All Partnership																																				
Establish LinkedIn, Twitter and Facebook accounts	SPI + EM + FAO + All Partnership																																				
Update LinkedIn, Twitter and Facebook accounts	SPI + EM + FAO + All Partnership																																				
Post Information on Other Relevant Websites	All Partnership																																				

6.2. Individual Action Plans

Below is a compilation of the initial events and actions that some project partners foresee for dissemination purposes (Table 10).

Table 10. Individual Action Plans.

Partner	Type of activity	Name of Event / Action / Activity (project's event/ outside project)	Location	Date (dd/mm/yyyy)	Target group	Nr. of persons reached / present	Countries addressed	Support required to dissemination	Other comments (e.g. further collaborations to be agreed; next steps)
FAO - HQ	Articles published in the popular press	An article on LinkTADS launching in FAO website	Rome	20-dez-13	National authorities and partners working on animal health	N/A	All	The news were published on line in FAO's website in English and Chinese (http://www.fao.org/europeanunion/eu-partnership-home/en/; http://www.fao.org/europeanunion/un-news/news-stories-eu/detail-news/en/c/213035/) as well as distributed to an email list. Text in chinese provided to partners for use.	N/A
FAO - HQ	Articles published in the popular press	An article on LinkTADS launching in FAO-EU partnership homepage	Rome	January 2014	All type of stakeholders	N/A	All	News were published in English and Chinese (http://www.fao.org/europeanunion/eu-projects/en/; http://www.fao.org/europeanunion/un-news/news-stories-eu/detail-news/en/c/213035/). Text in chinese provided to partners for use.	N/A
FAO - HQ	Flyers	Not exactly a flyer, but actually a desk calendar on EU-FAO collaborations, where LinkTADs fills in a page	Rome	24-dez-13	FAO personnel and partners, people planning to work with EU	N/A	All	The calendar will be distributed at meetings	N/A
FAO - CN	Presentations	Project presented by FAO China - "Towards a EU-China Bioeconomy flagship	Beijing	10-11 Oct 2013	policy makers	N/A	China/EU	Short presentation of LinkTADs project	N/A
FAO - CN	Publication	FAO ECTAD Monthly Bulletin - Report highlights on relevant LinkTADS activities	China	Ongoing since Nov 2013	Mixed audiences of national authorities/policy makers, international and national partners, academics, UN system	80	All	Monthly electronic distribution	N/A
FAO - CN	Presentations	Presentations on FAO ECTAD activities (highlighting LinkTADs project in presentations and reports) - Attend and present at relevant events	National and international locations	5-10 times per year	Mixed audiences	N/A	All	Distribution of presentations and reports to event participants and relevant stakeholders	N/A
FAO - CN	Organisation of workshops	Recruitment of a project manager to assist Chinese partners with communications and joint publicity on LinkTADs - Reports of LinkTADs activities/meetings and workshops to FAO; Email network established for China contacts; Organize communications and network with partners; Communication sharing with other FAO China projects and activities	China	Ongoing	Mixed audiences	N/A	China/EU	Reports/information/project updates shared through established network	N/A
FAO - CN	Publication	LinkTADs conference/meeting proceedings and work papers/research articles - Contribute to meeting proceedings and reports; Publish articles where appropriate	China	As required	Mixed audiences	N/A	All	Dissemination of outputs to relevant stakeholders	N/A
FAO - IAEA	Articles published in the popular press	Article on LinkTADs in 'Animal Production and Health' Newsletter of FAO/IAEA	N/A	January 2014	All type of stakeholders	N/A	worldwide	Newsletter includes a small description of the project	N/A

Partner	Type of activity	Name of Event / Action / Activity (project's event/ outside project)	Location	Date (dd/mm/yyyy)	Target group	Nr. of persons reached / present	Countries addressed	Support required to dissemination	Other comments (e.g. further collaborations to be agreed; next steps)
EM	Organisation of workshops	EM Training course	Vienna	12-13 December 2013	scientists	35	EU	discuss the project	InVivo got interested, considering the opportunity to invite them as Advisory Board member: http://www.invivo-nsa.com/r-d-and-innovation
EM	Flyers	EM Training courses	Brussels, Madrid, Vienna, Budapest	12-13 March, 8-11 April, 28-29 April, 22-23 May, 24-27 June 2014	scientists	30/event	EU	flyer given to each participant	N/A
EM	Web sites/Applications	Europa Media website	www.europamedia.org	soon	mostly scientific	N/A	worldwide	information and weblink to LinkTADs	N/A
EM	Web sites/Applications	EM blog - blog post published	http://www.eutrainingsite.com/blog.php	soon	mostly scientific	13000	worldwide	information and weblink to LinkTADs	N/A
EM	Web sites/Applications	LinkedIN, Twitter - share news on LinkTADs	web	soon	all	N/A	worldwide	information and weblink to LinkTADs	N/A
CIRAD	Press releases	Press release about LinkTADs kick-off meeting	cirad.fr	jan-14	internet	N/A	worldwide	information and weblink to LinkTADs	N/A
CIRAD	Press releases	News about LinkTADs kick-off meeting on CIRAD's website	cirad.fr	jan-14	internet	N/A	worldwide	information and weblink to LinkTADs	N/A
CAHEC	Organisation of workshops	Workshop on Ecology/epidemiology	Qingdao	9-10 Apr. 2015	Scientific	N/A		information and weblink to LinkTADs	N/A
CAHEC	Press releases	Press releases on www.cahec.cn	www.cahec.cn			N/A		information and weblink to LinkTADs	N/A
CAHEC	Publication	Article on LinkTADs in journal	N/A			N/A		information and weblink to LinkTADs	N/A
CAHEC	Presentations	Project presented by CAHEC	Several locations			N/A		information about LinkTADs	N/A
CADC	Organisation of Conference	Web-based meeting-- Chinese participants	Beijing	21st Oct 2014	HRVI, SHRVI, CAHEC, FAO Beijing office	N/A	China	information about LinkTADs	N/A
CADC	Web sites/Applications	CADC's website introduce LinkTADs	Beijing	jan-14	General Public	N/A		information about LinkTADs	N/A
CADC	Posters	Introduction of LinkTADs - China veterinary conference	Qingdao	nov-14	Scientific and industry	N/A		information about LinkTADs	N/A
SPI	Press releases	News about LinkTADs kick-off meeting on SPI's website - in Chinese, English and Portuguese	www.spi-europe.com; http://www.spi-china.cn/	January 2014	All type of stakeholders	N/A	worldwide	information about LinkTADs	N/A
SPI	Organisation of workshops	Meetings and workshops organised by SPI under the scope of other European projects	Several locations	Ongoing	Policy makers; general public; industry	N/A	worldwide	information about LinkTADs	N/A
HZAU	Organisation of workshops	The training of vererinary epideminology in China for faculties in the universities provided by FAO	Wuhan	13-18 Jan 2014	Scientific	N/A	China/EU	information about LinkTADs	N/A

LinkTADs

07.

Monitoring and evaluation

7. Monitoring and evaluation

The main objective of monitoring and evaluation is to assure the project quality as a whole and the individual work packages and activities.

The project has an overall evaluation strategy to ensure the above mentioned quality, however a separate monitoring for dissemination and exploitation is vital as the impact of those activities contribute to the successful implementation of the project. It is important that this evaluation is carried out on a continuous basis to ensure:

1. An effective impact assessment and update or redefinition of dissemination and exploitation activities;
2. Ensure the quality of the dissemination and exploitation carried out.

Monitoring and evaluation activities can be broken down into sub-sections:

- Evaluation criteria: impact measurement indicators;
- Monitoring procedures: reporting and feedback **(at least, every 6 months)**.

7.1. Evaluation criteria: impact measurement indicators

Impact is one tool used to ensure that the project objectives are being accomplished through a selection of tailored activities. In order to measure the impact and thus conduct the most accurate assessment of the dissemination and exploitation activities, both quantitative and qualitative indicators should be considered for this activity/action. Indicators are described below.

Quantitative indicators:

- Number of enquiries about a result/document/event;
- Number of brochures and leaflets distributed;
- Number of visitors to the project website or other online resources;
- Number of members of social network accounts;
- Number of visitors attending a conference, seminar, workshop, webinar;
- Size of audience reached through dissemination activities;
- Number of meetings (e.g. bilateral meetings during large events) focusing on collaboration;
- Number and type of collaboration activities carried out.

Qualitative indicators:

Qualitative indicators are perhaps slightly more difficult to define than quantitative indicators, but nevertheless equally or more important. A qualitative indicator is an untailored phenomenon as it is people's judgments and perceptions on a given subject, compared to quantitative that are mainly reflected in numbers and statistics.

Qualitative indicators can be:

- Subjective feedback;
- To give a general feeling of responses;
- To offer specific ideas about what has been successful, how to do things differently next time or new ideas for future projects.

Qualitative indicators can be obtained through the implementation of the following tools:

- Satisfaction questionnaires distributed to participants at a conference, seminar, workshop or webinar;
- Direct feedback obtained in face-to-face or telephone contact with the participants in events or other relevant stakeholders of the project;
- Activities conducted within WP1 regarding quality assurance.

7.2. Monitoring procedures: reporting and feedback

To facilitate an accurate monitoring and assessment of the dissemination and exploitation activities, and to understand the impact of the actions carried out, it is necessary for all partners to register the activities that they implement, therefore:

- All partners should prepare their dissemination and exploitation activities accordingly to the action plan;
- All partners should report all dissemination and exploitation activities, at least every 6 months to SPI/FAO/EM;
- All partners should register the activities in the dissemination and exploitation reporting document;
- All partners should save evidence of the activities conducted.

By performing regular monitoring of the activities it is possible to assess if the action plan is being carried out properly and on time. It will also be possible to see which activities had the biggest impact on the stakeholders (both in quantitative and qualitative terms) and to improve communication actions if necessary.

After each reporting period, each partner will also be requested an update of the Individual Action Plan (list of communication activities).

The process of monitoring of dissemination and exploitation activities can be outlined as presented in Figure 4.

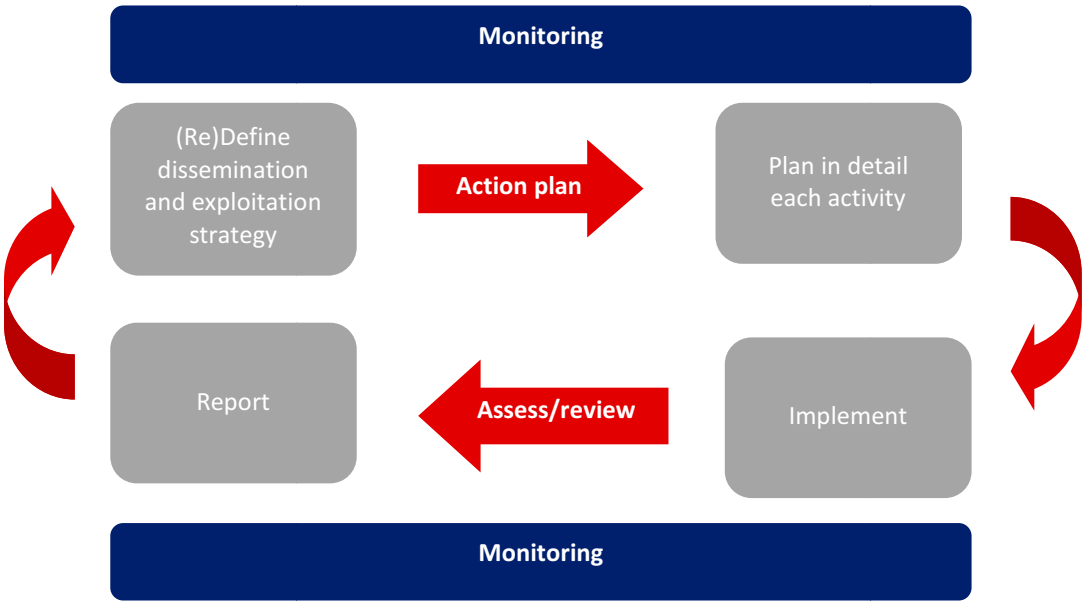

Figure 4. Monitoring process.

As the figure shows, the monitoring is a continuing process that will assess the overall WP8 activities/results, but also evaluate each individual activity and its impact on the project as a whole. It is most likely that the Dissemination Plan will be updated according to the results of such evaluations.

Based on the half yearly reporting documents received from the partners, SPI will provide recommendations for the future dissemination and exploitation activities and actions.

To facilitate the process of collecting information on dissemination activities, a 'Google docs' document has been developed, which all partners may update with activities at any moment during the project duration. The sheet can be accessed here:

https://docs.google.com/spreadsheet/ccc?key=0Ag3wmXtZrlMNdHNXNElKOE8tVndfZ3hSSThScTVGeVE&usp=sharing.

Every 6 months, partners will be requested to:

- Report their dissemination activities from the last 6 months;
- Plan their dissemination activities for the following 6 months.

The reporting will have the following timetable.

Table 11. Reporting timetable.

What	When	How	Who
Report dissemination activities	M6	Electronically	All partners
Analysis of the communication plans	M7	Recommendations, if necessary	SPI
Report dissemination activities	M12	Electronically	All partners
Develop of brief communication report with main conclusions and recommendation from the partners' reporting - update of Communication plan	M13	Document	SPI
Report dissemination activities	M18	Electronically	All partners
Analysis of the communication plans	M19	Recommendations, if necessary	SPI
Report dissemination activities	M24	Electronically	All partners
Develop of brief communication report with main conclusions and recommendation from the partners' reporting - update of Communication plan	M25	Document	SPI
Report dissemination activities	M30	Electronically	All partners
Analysis of the communication plans	M31	Recommendations, if necessary	SPI
Report dissemination activities	M36	Electronically	All partners

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08.

Annexes

8. Annexes

8.1. Concepts regarding dissemination in FP7

This section synthesises relevant information and requirements of the European Commission regarding dissemination in FP7 projects and describes a set of important concepts related to dissemination. In order to ensure a successful implementation of communication activities, it is important that all partners understand the concepts underlying these activities and that they understand how these concepts should be applied specifically to LinkTADs.

8.1.1. Dissemination in FP7 Projects

Participants in projects funded under the FP7 are required to use and disseminate the results generated by the project ("foreground"). In the Guide to Intellectual Property Rules for FP7 projects[1] the word **"Foreground"** is presented and defined[2],

"Foreground" means the results, including information, materials and knowledge, generated in a given project, whether or not they can be protected. It includes intellectual property rights (IPRs such as rights resulting from copyright protection, related rights, design rights, patent rights, plant variety rights, rights of creators of topographies of semiconductor products), similar forms of protections (e.g. sui generis right for databases) and unprotected know-how (e.g. confidential material).

Thus, foreground includes the tangible (e.g. prototypes, micro-organisms, source code and processed earth observation images) and intangible (IP) results of a project. Results generated outside a project (i.e. before, after or in parallel with a project) do not constitute foreground.

In order to enhance the impact of research funded by the EU, and to foster dialogue and debate, the FP7 grant agreement requires project participants to communicate and engage with actors beyond the research community and defines a set of guidelines that should be considered in dissemination activities:

The beneficiaries shall, throughout the duration of the project, take appropriate measures to engage with the public and the media about the project and to highlight the Community financial support. Unless the

[1] ftp://ftp.cordis.europa.eu/pub/fp7/docs/ipr_en.pdf

[2] Under FP5 and FP6, the results were designated as "knowledge", which may however have been slightly confusing to some new users due to the generic meaning of this expression.

Commission requests otherwise, any publicity, including at a conference or seminar or any type of information or promotional material (brochure, leaflet, poster, presentation etc.), must specify that the project has received Community research funding and display the European emblem. When displayed in association with a logo, the European emblem should be given appropriate prominence. (...) Any publicity made by the beneficiaries in respect of the project, in whatever form and on or by whatever medium, must specify that it reflects only the author's views and that the Community is not liable for any use that may be made of the information contained therein[3].

Thus, DG Research and Innovation developed a specific website "Guide to successful communications" with an overview on the most successful means of dissemination, as well as useful suggestions on how to arrange an effective communication strategy. All partners are advised to consult this website: http://ec.europa.eu/research/science-society/science-communication/index_en.htm in particular the recently published document "Communicating EU Research & Innovation. A guide for project participants"[4].

It is also important to understand a set of basic rules to observe in communication activities within FP7 projects[5]:

- Protection: Dissemination should not hamper the protection and use of the results generated by the project. Participants that own foreground capable of industrial or commercial application must provide for its adequate and effective protection. The legitimate interests of the owners, as well as the existence of any confidentiality obligations, must be properly taken into account by the whole consortium when disseminating the results.
- Formal requirements: any dissemination action concerning foreground must include a statement acknowledging the financial support of the European Community. Any publicity concerning the project must also display the EU emblem and specify that it reflects only the author's view, exempting the Community from any liability.
- Reporting: any dissemination activity must be reported according to the guidelines provided in the Dissemination Plan.

8.1.2. Dissemination and Exploitation

Whenever we speak of dissemination and exploitation of project results we refer to activities that are designed to ensure that these results are appropriately recognised, demonstrated and implemented on a wide scale. Within the field of dissemination and exploitation the term valorisation is also used to combine the two issues.

[3] http://ec.europa.eu/research/science-society/science-communication/pdf/fp7-relevant-clauses.pdf

[4] http://ec.europa.eu/research/social-sciences/pdf/communicating-research_en.pdf

[5] http://www.fp7.org.tr/tubitak_content_files/267/IPR/Dissemination_of_Foreground_under_FP7.pdf

Dissemination is meant to promote the results generated by the project as swiftly and effectively as possible to benefit the whole community and avoid duplication of R&D efforts. Dissemination can be seen as the means (i.e. press releases, conferences, scientific publications, exhibitions, workshops, newsletters, websites, etc.) through which research results are presented to the public[6].

Exploitation includes two activities: mainstreaming and multiplication. Mainstreaming means the actual transfer of successful results to appropriate stakeholders and decision-makers. Multiplication concerns the process of convincing end-users to adopt or apply the results of the project.

In summary **dissemination and exploitation** aim to achieve the following objectives:

- To promote and raise awareness with regard to the project contents and developments;
- To provide information on the quality, relevance and effectiveness of the results;
- To successfully transfer the results to appropriate decision-makers in order to achieve their sustainable promotion and support;
- To convince individual end-users to adopt and/or apply the results, also after the project and support by the project partnership has ended.

8.1.3. Internal communication in FP7 projects

Internal communication refers to the interaction between project partners about the project during its lifetime. In this document internal communication is dealt with from the perspective of dialogue between partners of WPs of technical nature/ WPs that have relevance from a dissemination and exploitation point of view and of WP8 – Dissemination and sustainability. Its importance is related to the fact that WP8 aims to provide a support to the communication of the activities and results of all relevant WPs to the outside world. In order that the dissemination and exploitation actions are carried out in a systematic way in the right time, to the right target group, through the right channels transmitting correct messages, regular contact between project partners will be necessary.

[6] http://www.fp7.org.tr/tubitak_content_files/267/IPR/Dissemination_of_Foreground_under_FP7.pdf

8.2. Stakeholder database

Annex 2 provides a database of stakeholders, networks and other initiatives/organisations of relevance for LinkTADs.

Target groups

Partner (info sent by)	Organisations/ Individuals	Category/Type of organisation *(1)*	Geographic outreach *(2)*	Observations
EM	Chinese Women's Research Network	i	*China*	*used for gender issues*
EM	Helsinki Group on Women and Science	i	Wordlwide	used for gender issues
EM	WiTEC (The European Association for Women in Science, Engineering and Technology)	i	Europe	used for gender issues
EM	EPWS (European Platform of Women Scientists)	i	Europe	used for gender issues
EM	WINE (Women's Information Network of Europe)	i	Europe	used for gender issues
EM	Hungarian Academy of Sciences	b, e	Hungary	
EM	Élelmiszerlánc-biztonsági és Állategészségügyi Igazgatóság	g	Hungary	
EM	InVIvo http://invivo-group.com/nutrition-sante-animales.html	f	17 countries	
EM	Stora Enso (Kathrn Berger)	f	Germany	member of KBBE JTI
EM	Hungarian-Chinese Chamber of Economy http://eng.chinacham.hu/	i	Hungary and China	
EM	Szent Istvan University, Faculty of Veterinary Science http://www2.univet.hu/sc1/static/intro_en.php, Doctoral School http://szju.hu/doctoral-school-veterinary-sciences	a	Hungary	
HZAU	HZAU/Ling Zhao	a,b,d,e	national	Guo,fusheng(FAO)
CAHEC	CAHEC	j) Other: Technique support unit of MOA	National	
CADC	Poutry diseases control laboratory (Veterinary diagnostic centre, CADC)	Research groups	National	
CADC	Bovine and ovine diseases control laboratory (Veterynary diagnostic centre, CADC)	Research groups	National	
CADC	Chinese veterinary medical association	Professional Associations	National	
CADC	Dr Xiangtao Liu (Director of OIE FMD reference lab, Lanzhou veterinary research institute, CAAS)	Chinese research institutes	National	
CADC	Dr Xizhao Chen (Beijing Anheal Laboratories Co., Ltd)	Key industrial actors in the EU and China	China/regional	
SPI	Chinese Association of Animal Science and Veterinary Medicine	i	National	http://www.caav.org.cn:8000/caav/channel.jsp?channelId=270
SPI	Association of Animal Pharmaceutical Science	i		http://www.ivdc.gov.cn/dwypx/
SPI	China Veterinary Drug Association	i		http://www.cvda.org.cn/English/index.action
SPI	Beijing Animal Husbandry and Veterinary Medicine	i		http://www.bjxsh.com/xmsy/
SPI	Yangling Agricultural Hi-tech Industries Demonstration Zone	f		http://en.yangling.gov.cn/
FAO-CN	Animal Health and Veterinary Laboratories Agency, United Kingdom (AHVIA)	*a*	Europe	
FAO-CN	Chinese Academy of Agriculture Science (CAAS)	a	Country	
FAO-CN	China Animal Disease Control Centre (CADC)	a	Country	
FAO-CN	China Institute of Veterinary Drugs Control, CAAS	a	Country	
FAO-CN	Center for Disease Control and Prevention, China (CDC)	a	National	
FAO-CN	Center for Integrated Agriculture Development (CIAD)	a	National	
FAO-CN	Center for International Research for Agriculture Development, France (CIRAD)	f	Europe	
FAO-CN	FAO/OIE Crisis Management Centre for Animal Health (CMC-AH)	c	Worldwide	
FAO-CN	Central Veterinary Institute of Wageningen University, Netherlands (CVI)	f	Europe	
FAO-CN	Department of International Cooperation, Ministry of Agriculture (DIC, MOA)	a	Country	
FAO-CN	Development Solutions	j	Europe	private company
FAO-CN	European Union (EU)	g	Europe	
FAO-CN	EU-China Trade Project (EUCTP)	d	Europe	
FAO-CN	Foreign Economy Cooperation Center, China MOA (FECC, MOA)	a	Country	
FAO-CN	Guangzhou Animal Health Inspection Institute (GAHII)	a	National	
FAO-CN	Harbin National Reference Laboratory for Avian Influenza (HNRL)	a	National	
FAO-CN	Harbin Veterinary Research Institute (HVRI)	a	National	
FAO-CN	Huazhong Agriculture University	a	National	
FAO-CN	Istituto Zooprofilattico Sperimentale delle Venezie, Italy (IZSV)	f	Europe	
FAO-CN	Livestock Health Extension Service Project, Canada (LHESP)	f	North America	
FAO-CN	Ministry of Food, Agriculture and Light Industry, Mongolia (MoFALI)	g	Asia	
FAO-CN	Ministry of Agriculture (MOA)	g	Country	
FAO-CN	Ministry of Health (MOH)	g	Country	

Partner (info sent by)	Organisations/ Individuals	Category/Type of organisation (1	Geographic outreach (	Observations
FAO-CN	Murdoch University	j	Oceania	university
FAO-CN	Queensland University	j	Oceania	university
FAO-CN	World Organization for Animal Health (OIE)	c	Worldwide	
FAO-CN	Royal Veterinary College, United Kingdom (RVC)	f	Europe	
FAO-CN	Swiss Agency for Development and Cooperation (SDC)	f	Europe	
FAO-CN	State Forestry Administration (SFA)	a	Country	
FAO-CN	United Nations Development Program (UNDP)	c	Worldwide	
FAO-CN	United Nations Theme Group on Health (UNTGH)	c	Worldwide	
FAO-CN	United States Agency for International Development (USAID)	a	North America	
FAO-CN	United States Center of Disease Control and Prevention (USCDC)	g	North America	
FAO-CN	United States Department of Agriculture (USDA)	g	North America	
FAO-CN	Veterinary Bureau, Ministry of Agriculture (VB, MOA)	g	Country	
FAO-CN	World Bank (WB)	c	Worldwide	
FAO-CN	World Health Organization (WHO)	c	Worldwide	
FAO-CN	Dr. Ricardo Jorge Soares Magalhaes	j	Oceania	individual
FAO-CN	Prof. Robert Earl Burden	j	North America	individual
FAO-CN	Mr. Andrew Malcolm Almond	j	Oceania	individual
FAO-CN	Liangning Provincial Center for Animal Disease Control and Precention	a	National	
FAO-CN	Guangdong Provincial Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Beijing Animal Health Inspection	a	National	
FAO-CN	Qingdao Agricultural University	a	National	
FAO-CN	Anhui Provincial Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Shanghai Municipal Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Shandong Provincial Center for Animal Disease Control and Prevention	a	National	
FAO-CN	The Xinjiang Uygur [Uighur] Autonomous Region Animal Health Inspection	a	National	
FAO-CN	Hainan Provincial Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Heilongjiang Provincial Animal Health Inspection	a	National	
FAO-CN	Shanxi Provincial Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Beijing Livestock and Veterinary Center	a	National	
FAO-CN	Xiamen Municipal Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Jiangsu Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Guizhou Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Guangzhou Municial Center for Animal Health Inspection	a	National	
FAO-CN	Jilin Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Gujian Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Henan Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Hubei Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Ningxia Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Shenzhen Municipal Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Yunnan Provincial Cener for Animal Disease Control and Prevention	a	National	
FAO-CN	Guangxi Zhuang Autonomous Region Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Chongqing Municipal Center for Animal Disease Control and Prevention	a	National	
FAO-CN	Lanzhou Veterinary Research Institute, CAAS	a	National	
FAO-CN	Shanghai Veterinary Research Institute, CAAS	a	National	

Where,

a. European and Chinese Animal health and food security research institutes/universities
b. Animal health and food security researchers participating(ed) in EU-China or National-China collaboration
c. Animal health and food security clusters, platforms
d. Relevant/complementary animal health and food security actions (projects) and initives
e. Young researchers interested in epidemiology and laboratory research
f. Key industrial actors in the EU and China
g. National and EU policy makers and other interested actors
h. Veterinary sanitary law enforcement agencies
i. Professional Associations
j. Other - if other, specify which type.

Networks

Partner (info sent by)	Networks *(1)*	Geographic outreach *(2)*
EM	EEN - close contact with FORTH, APRE and the HU network member	Wordlwide, but mostly EU
EM	http://www.episouthnetwork.org/content/partecipating-countries-and-institutions	
EM	http://www.episouth.org/all_partners.html	
EM	LinkedIn groups, Twitter #?	
CIRAD	GREASE	South East Asia (Including South China
CAHEC	http://www.cahec.cn/	National
CADC	www.cadc.gov.cn	National
CADC	www.cvma.org.cn	National

Projects/initiatives/research programmes

Partner (info sent by)	Projects / Other initiatives *(1)*	Contact person *(2)*
EM	Health-2-Market	Krisztina Toth, Europa Media, HU
EM	EU SME Centre	eusmecentre.org.cn (HU EEN contact)
EM	STAR-IDAZ and others mentioned in the DoW	
CIRAD	RISKSUR	Dirk Pfeiffer, RVC, UK
CIRAD	STAR-IDAZ	Christian Ducroq, INRA, France
CIRAD	New NIH research project on H5N1 in China	Xiangming Xiao, Oklahoma University - Fudan University, USA - China
CIRAD	ASForce	Marisa Peyre, CIRAD, France
CAHEC	China FETPV	Kang Jingli,CAHEC,China
CAHEC	Major Ainmal disease epidemiology investigation Program	Wang Youming,CAHEC,China
CADC	National animal diseases surveillance and epidemiological study on PRRS	Dr Zhi Zhou, CADC, China
CADC	Nationwide epidemiological study on vertically transmitted diseases in pig breeding farms	Dr Lin Yuan, CADC, China
SPI	Collab4Safety	
SPI	MARLON	

Scientific journals

Partner (info sent by)	Name of the journal *(1)*	Area	Country/Region
CAHEC	China Animal Health Inspection	Animal health	China
CAHEC	PLOS ONE	Biology	United States
CAHEC	The Lancet infectious diseases	Oncology, Neurology and Infectious Di	United States
CAHEC	BMC Infectious Diseases	prevention, diagnosis and management of infectious diseases	ENGLAND
CADC	Chinese journal of preventive veterinary medicine	Preventive veterinary medicine	National
CADC	Chinese journal of veterinary medicine	Veterinary medicine	National
CADC	Chinese journal of animal and veterinary sciences	Animal and veterinary sciences	National