LinkTADs

D8.3. Dissemination Materials

This project has received funding from the European Union's Seventh Programme for research, technological development and demonstration under grant agreement No: 613804

Project no.: 613804

Project acronym: LinkTADs

Project title: Linking Epidemiology and Laboratory Research on Transboundary Animal Diseases and Zoonoses in China and EU

Instrument:

KBBE.2013.1.3-04: Coordination of research between EU and China on major infectious diseases of animals and zoonoses

D8.3

DISSEMINATION MATERIALS

Due date of deliverable: Month 6, April 2014

Start date of project: November 1st 2013 Duration: 3 years

Organisation name of lead contractor for this deliverable: (**SOCIEDADE PORTUGUESA DE INOVAÇÃO, SPI**) (P10)

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Project co-funded by the European Commission within the Seventh Framework Programme (2007-2013)		
Dissemination Level		
PU	Public	**x**
PP	Restricted to other programme participants (including the Commission Services)	
RE	Restricted to a group specified by the consortium (including the Commission Services)	
CO	Confidential, only for members of the consortium (including the Commission Services)	

History			
Version	**Date**	**Reason**	**Revised by**
01	27/07/2014	Revision	WP8 members
02	30/04/2014	Approval	PMC

Partnership

Food and Agriculture Organization of the United Nations

Animal Production and Health Section

Joint FAO/IAEA Programme for Nuclear Techniques in Food and Agriculture

FAO Emergency Centre for Transboundary Animal Diseases (ECTAD) China

Europa Media Non-profit Ltd.

Royal Veterinary College

Centre de Coopération Internationale en Recherche Agronomique pour le Développement.

National Veterinary Institute

Shanghai Veterinary Research Institute

Harbin Veterinary Research Institute

China Animal Health and Epidemiology Center

China Animal Disease Control Center

Sociedade Portuguesa de Inovação

Huazhong Agricultural University

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LinkTADs

01.

Introduction

1. Introduction

This document was developed as part of the *LinkTADs – Linking Epidemiology and Laboratory Research on Transboundary Animal Diseases and zoonoses in China and EU* – project funded by the European Community's Seventh Framework Programme (FP7/2007-2013) under grant agreement no. 613804. This document presents the dissemination materials of the project, which forms Deliverable 8.3 – "Dissemination Materials", belonging to Work Package 8 (WP8) – Dissemination and sustainability.

This document provides a compilation of the dissemination materials developed within the project until month 6 (date of delivery of D8.3). Based on the activities defined in the Dissemination Plan (D8.1), various communication and dissemination materials are being developed in the project and adapted to the particular context in order to achieve the most effective transmission of the desired message.

To support activities of transnational nature, a project brochure was produced in English and Chinese, Word and PowerPoint document templates were developed in English and Chinese, and a PowerPoint presentation of the main objectives and impacts of LinkTADs was also elaborated in both languages. All the dissemination materials developed are available for download by the partnership at the project intranet.

In addition to the above, materials will be developed to support the different events/workshops of the project, and newsletters and posters will be produced to disseminate the project's outcomes, as necessary.

All the dissemination materials developed within LinkTADs will be updated along the project duration, if necessary, by SPI with the support of all partners.

LinkTADs

02.

Dissemination materials

2. Dissemination materials

2.1. Project brochure

The project brochure (Figure 1) is designed as a folded A3 size document that will be professionally printed throughout the project duration for distribution at relevant events. It is available in digital pdf format and should be used by all partners for project dissemination. The project brochure has been translated into Chinese (Figure 2), as shown in images that follow.

Figure 1. LinkTADs brochure in English.

Figure 2. LinkTADs brochure in Chinese.

2.2. Templates

To support the internal and external communication in the project, Word and PowerPoint templates were developed to be used by the partners whenever necessary. The templates are available in the intranet of the LinkTADs website. Their contents are shown in the subsections below.

2.2.1. Word templates

Three Word templates were developed, as summarized in Table 1.

Table 1. Word templates developed within LinkTADs.

Description of the template	Purpose	To be used by
General template in English (Figure 3)	For project reports and deliverables	All partners
General template in Chinese (Figure 4)	For project reports that need to be elaborated in Chinese	Specially partners in China
Simplified template in English (Figure 5)	For elaborating meeting minutes, agendas for events, among others	All partners

The Figures below present some of the most relevant sections of the templates described in Table 1.

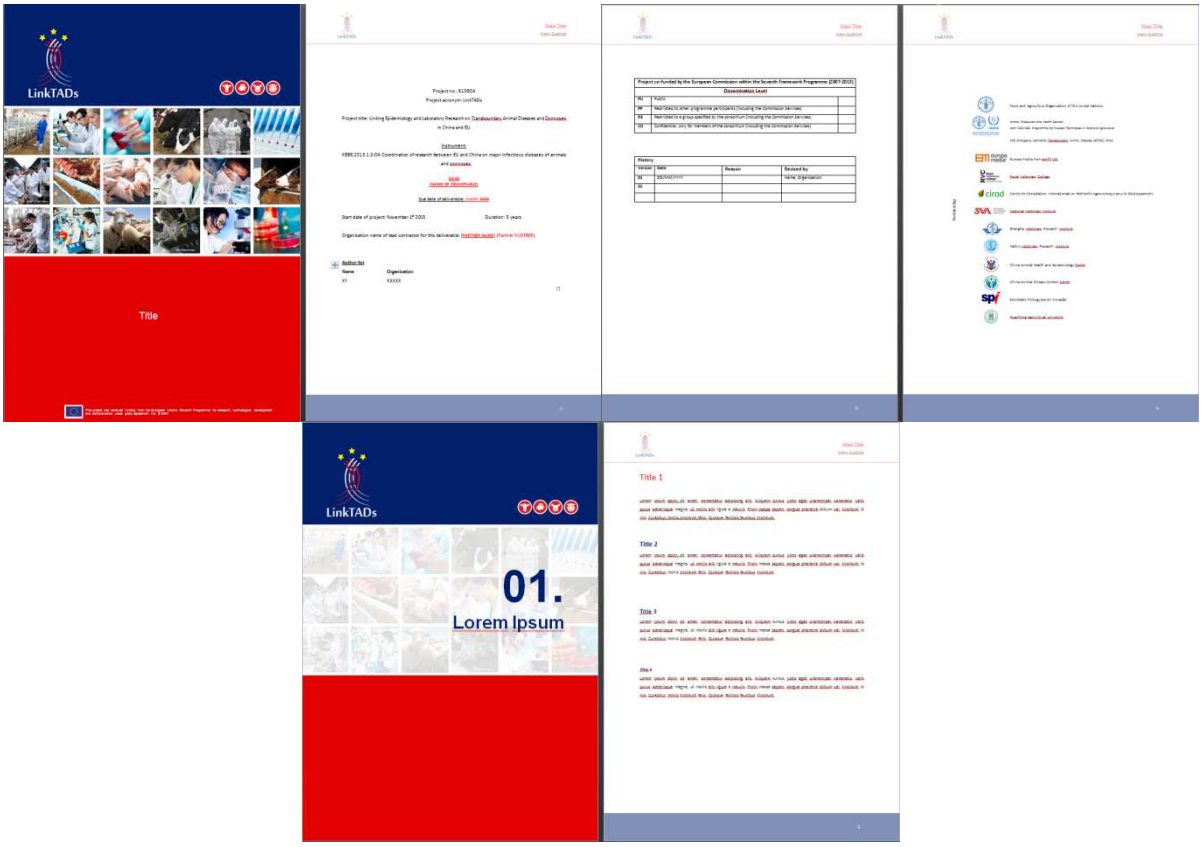

Figure 3. Word template in English.

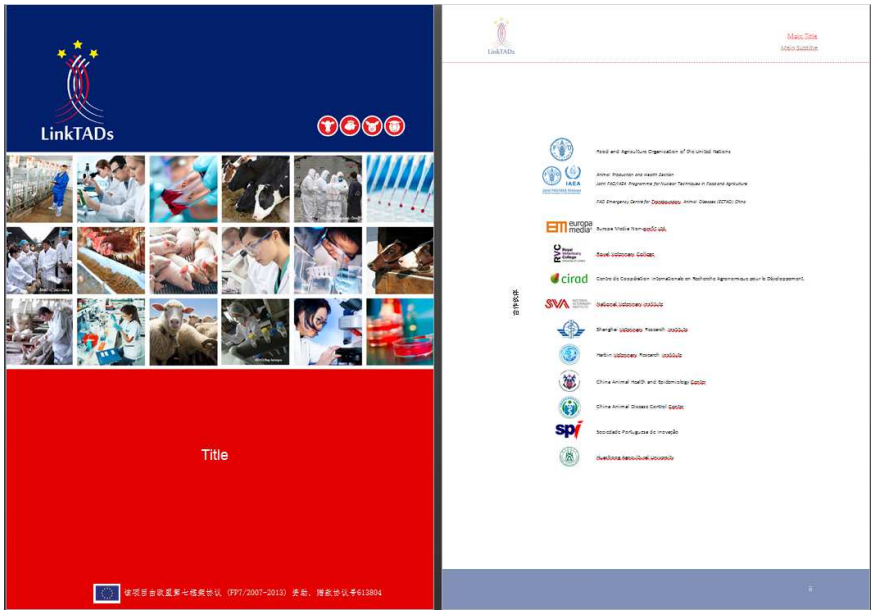

Figure 4. Word template in Chinese.

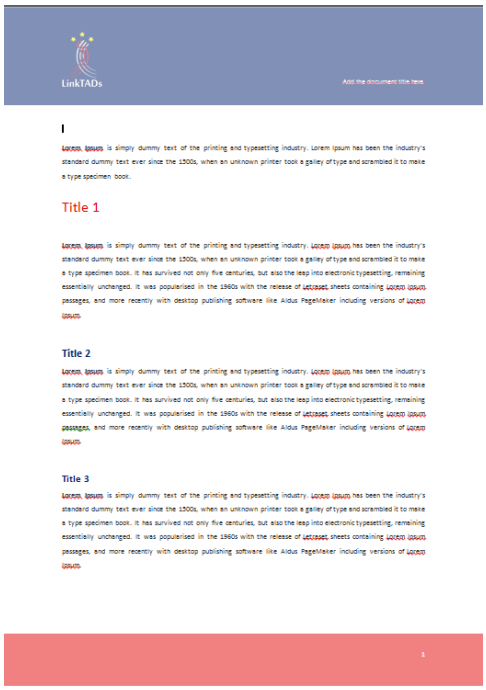

Figure 5. Simplified Word template in English.

2.2.2. PowerPoint templates

Two PowerPoint templates were developed, as summarized in Table 2.

Table 2. PowerPoint templates developed within LinkTADs.

Description of the template	Purpose	To be used by
General template in English (Figure 6)	For any presentations carried out under the scope of the project	All partners
General template in Chinese (Figure 7)		Specially partners in China

The Figures below present some of the most relevant sections of the templates described in Table 2Table 1.

Figure 6. PowerPoint template in English.

Figure 7. PowerPoint template in Chinese.

2.3. PowerPoint presentations of the project

In order to ensure an effective communication of the project objectives and impacts to different stakeholders, a PowerPoint presentation of LinkTADs was elaborated in English by Europa Media (Figure 8). A Chinese version of the PowerPoint presentation was developed by SPI, as presented in Figure 9. The presentations are also available on the intranet of the project, to be used by any partner.

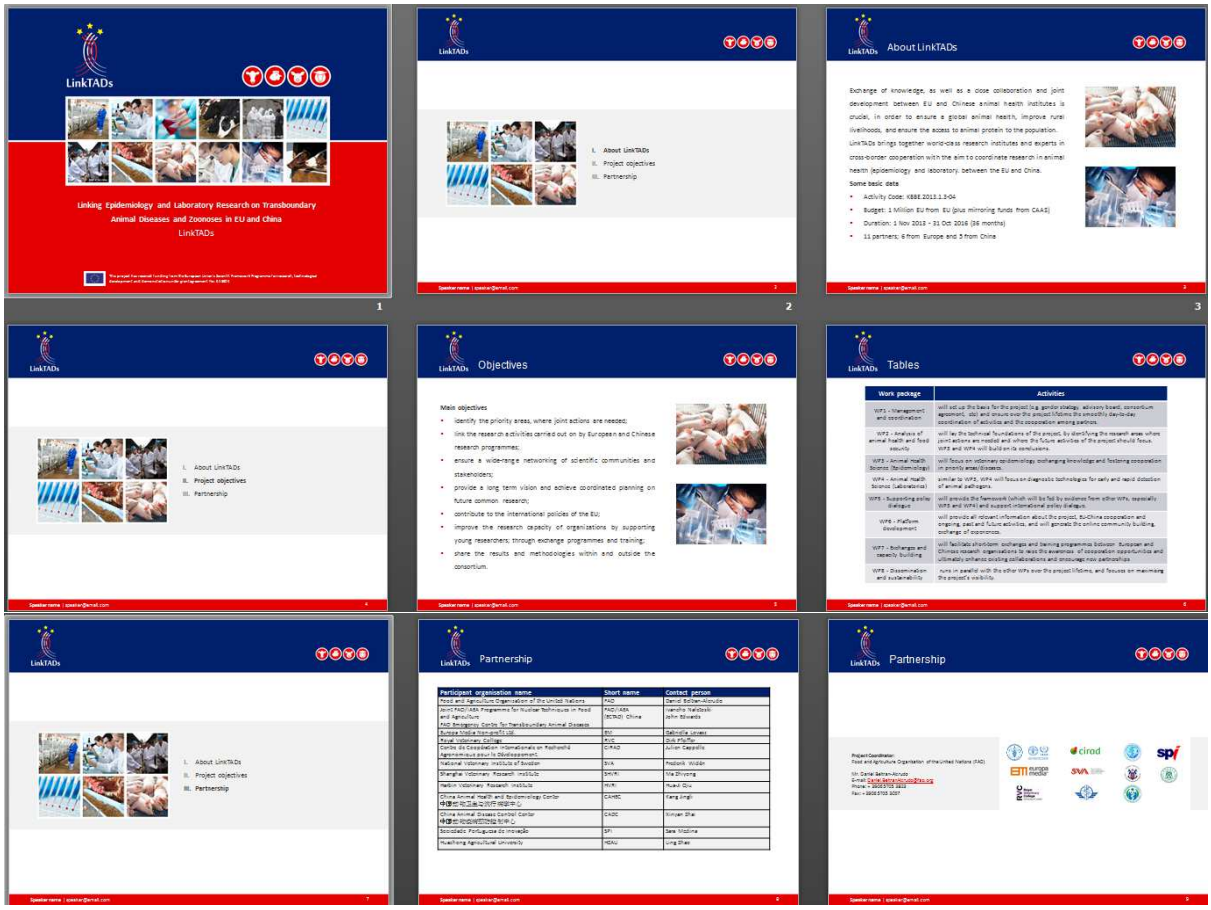

Figure 8. Presentation of the project in English.

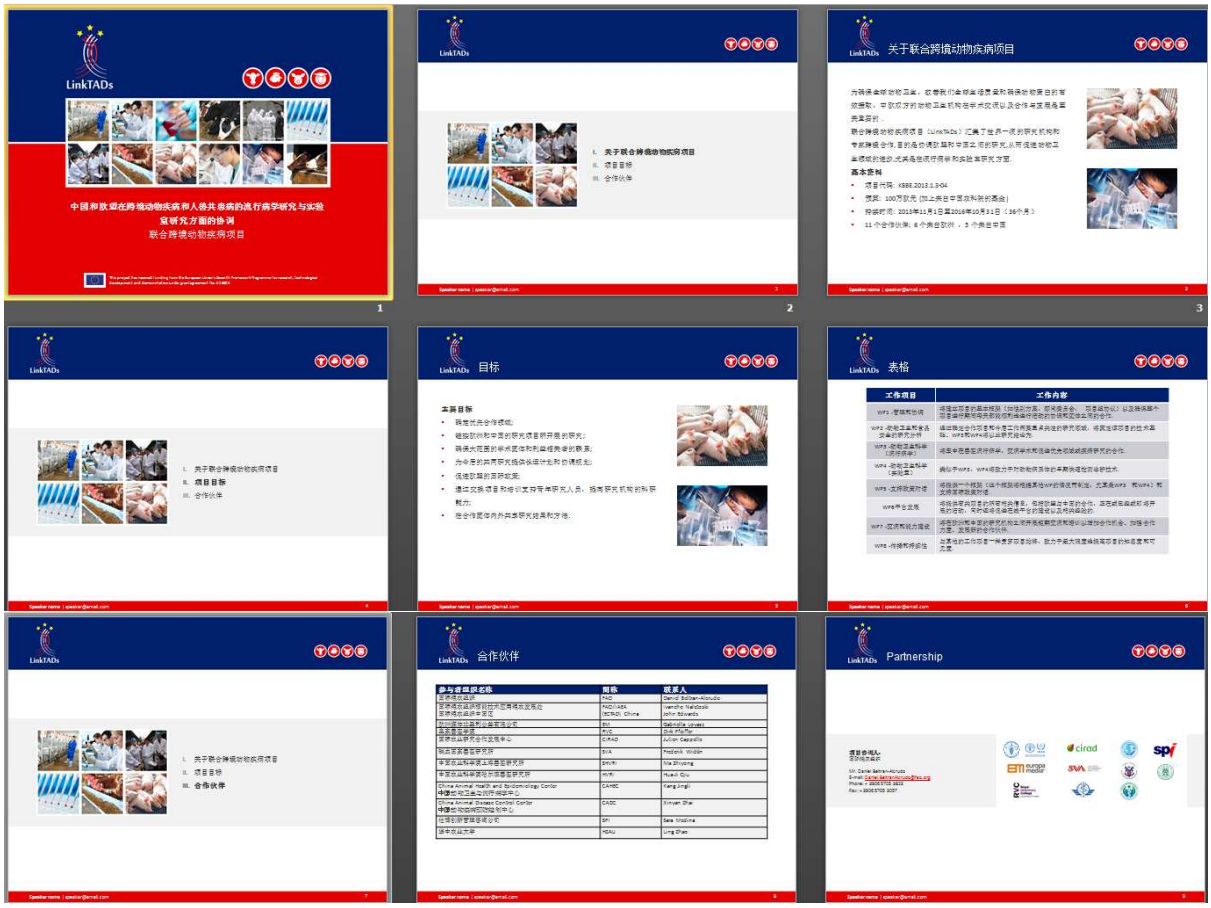

Figure 9. Presentation of the project in Chinese.